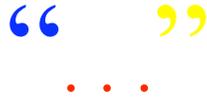


# Funology



Funology - It's not what you do, it's who you are being. Be fun.

Funovation – Lifestyle opportunity through fun.

*“Being in life is to give birth to yourself. Live imagination, possibility, creativity, inspiration ... with fun.*

*It's like a butterfly. First it is given birth as a caterpillar. Then it transforms, it gives birth to itself as a butterfly. We are very much the same. We are born into this body, and then we discover who we really are...we transform ourselves into who we want to be. Then we fly!”*

**Fun-excellence – Fun and joy at work. Having fun and enjoying performing, means you will do it to best ability.**

1. Management expression – goals, success factors
  2. Management stimulation – their current vision of the talent team
  3. Talent team stimulation
  4. Talent team expression
  5. Visual impressions
  6. Recommendations
  7. Management discussion
  8. Events, Activities, initiatives activated
  9. Re-expression with respect to goals and success factors
  10. Consultation and expression with management, and expanded goals and further excellence
  11. Talent team feedback
  12. Recommendations to management
  13. Additional, adjusted Events
  14. Steps 9-13 “fun-excellence” cycle
- Talent Team Stimulations

Sight

1. What is your Favorite color?

2. Use the crayons to mix

3. Rate:

4. Rate by personal appeal

5. Rate by personal appeal





List 3 places you would like to visit.

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6. Rate by personal appeal





7. Rate by personal appeal





3 minutes with 'Art' set and equipment

## Sound

1. Favorite song
2. Rate a series of song incepts (Paul @ RumbleFish)
3. Favorite natural sound (see Paul @ RF)
4. Rate some natural sounds (#)
5. High pitch, fast major keys, slow minor keys, non-vocal, complex and unfamiliar sounds, simple/familiar,

3 minutes with synthesizer set-up

Assortment of acoustic instruments.

## Smell

1. Favorite perfume
2. Rate some perfumes (see Ludovico)
3. Favorite natural smell
4. Great memory of an event and the smell associated
5. 7: mint, floral, ethereal (pear), musky, resinuous (camphor), putrid (rotten eggs), acrid (vinegar)

Aromatherapy oils – choose 3

Aromatherapy mix

## Taste

1. Favorite food
2. Rate some samples (salt, sweet, sour, bitter, umami)
3. Rate diff foods (meat, veg, fruit, fish, poultry, soy, bread, )
4. Construct a dish: Eggs, milk, ham, and some garnish...

## Touch

1. Do you prefer hot or cold
2. Rate: glass, plastic, wood, metal, cotton (natural fiber), polyester (synthetic fiber), natural plant, artificial plant, china, paper, leather,
3. Do you ever have massage
4. Do you prefer to touch or be touched.
5. Proxemics (how people physically distance themselves)

“Possibilities...”

Health and exercise options and activities

Sports and fitness events

Activity events (dancing...)

Lifestyle health coaching

Literature

E-mail list, memo's, quotes

Humor

Music

Nutrition, and cooking

Effect of stimulation, with their daily talent production

Ergonomics, feng shui for talent team areas.

Emotionality

Secure, calm, rock, stress-free  
 Concentrating, steady, unflappable

alert, aware, empathetic,  
 expressive, energetic

Lethargic, laid-back, unresponsive  
 Unaware, insensitive, tunnel-vision

tense, high-strung, depressed  
 neurotic, restless

Extraversion

Private, reserved, serious, works alone  
 Self-minimizing, prefer writing

conversational, assertive,  
 energetic, confident, happy  
 Optimistic, sociable

Seclusive, fearful, submissive  
 Retreating, eccentric, loner

outspoken, talkative,  
 overbearing, aggressive,  
 Exhibitionist, heedless  
 Shallow

Openness

Seeks depth, practical, expert knowledge  
 Down-to-earth, efficient, traditional,  
 Conservative, practice-until-perfect

broad interests, curious  
 likes novelty/variety,  
 chases ideas/theory,  
 Imaginative, liberal,  
 understands the big picture

Narrowness, no big picture, misses  
 New opportunities, lacks perspective,  
 Set in ways, closed to new experiences,  
 Rigid

dabbler, amateur, easily bored,  
 impractical, head in clouds,  
 lacks detail, lives in fantasy

Agreeableness

Independent, skeptical, direct, self-  
Interested, competitive, questioning

friendly, tolerant, trusting,  
team player, considerate, accepting

Rejecting, hostile, rude, self-centered,  
Combative, argumentative

syrupey, spineless, gullible, dependent  
doormat, unprincipled, conflict  
averse

Conscientiousness

Relaxed, spontaneous, open-ended,  
Multi-tasking, experimental, roles  
Not goals, accepts uncertainty

industrious, dependable, will to achieve  
-ve, productive, organized, decisive,  
persevering driven

Lackadaisical, quitter, indecisive,  
Chaotic, irresponsible, non-productive,  
Permissive, procrastinator

Overbearing, compulsive, workaholic  
suppressed, meticulous, stubborn